Smart Shoppers KNOW THE FOOD BARGAINS ARE HERE!

CHUCK STEAK BROIL'S LIKE THICK SIRLOIN — 69¢ lb.

NEW STORE HOURS
8:30 A. M. Til 9 P.M.
SIX DAYS A WEEK

CHUCK ROAST S&H GREEN STAMPS — 63¢ lb.

BONELESS **Imperial Oven Roast** — 95¢ lb.

Shoulder Roast	lb.	79¢
BONELESS Savoy Broil Steak	lb.	$1.39
Cubed Bucket Steak	lb.	$1.55
Beef Short Ribs	lb.	59¢
Rib Steak 6 INCH CUT	lb.	$1.29
Groumd Chuck	lb.	89¢
BONELESS Chicken Breasts	5 OZ. PKG. - EACH	57¢
Lean Salt Pork	lb.	5[illegible]
Bacon GWALTNEY	lb.	7[illegible]
Franks LUTER	lb.	6[illegible]
SMOKED (CENTER CUT RIB) Pork Chops	lb.	9[illegible]

DOUBLE S & H GREEN STAMPS EVERY TUESDAY

King's Every Day Low Prices

SALMON	TUXEDO - 16 OZ. CAN	88¢
Potato Chips	SNYDER TWIN PACK - 2 PKGS.	
Lima Beans	ARGO - 4 16 OZ. CANS	88¢
Pork & Beans	SHOWBOAT 3 31 OZ. CANS	
Corn	SUPERFINE - WHOLE KERNEL 4 17 OZ. CANS	88¢
Blackeye Peas	4 POCAHONTAS 15 OZ. CANS	
Mixed Vegetables	4 SUPERFINE 17 OZ. CANS	88¢
Grape Jelly	WELCH 3 LB. JAR	
Instant Coffee	RICHFOOD - 6 OZ. JAR	88¢
Fig Bars	FRIENDS - 2 LB. PKGS	
SHORTENING	RICHTEX 3 LB. CAN	77¢
Margarine	MRS. FILBERT'S - QTRS. 3 LBS.	$1.00
King's Bread	REG. OR OLD FASHION - 20 OZ. LOAF	29¢
Baby Food	HEINZ STRAINED - 4½ OZ. JAR	9¢
Royal Gelatin	ALL FLAVORS - 3 OZ. PKGS.	10¢
Saltine Crackers	OVEN FRESH - 16 OZ. BOX	29¢
Buns	HOT DOG OR HAMBURGER - 8 TO PKG.	29¢
Tea Bags	RICHFOOD - 100 COUNT	99¢
Paper Towels	MARCAL - 150 COUNT - ROLL	29¢
Dish Lotion	RICHFOOD - 32 OZ. BOTTLE	39¢
BLEACH	RICHFOOD - GALLON	49¢
HEAD UP	SALE PRICE	88¢
Fertilizer	5 - 10 - 5 - 80 LB. BAG	$1.95
FERTILIZER	5 - 10 - 10 - 80 LB. BAG	$2.25

Apple Sauce SHENANDOAH - 16 OZ. CAN — 15¢

Coffee MAXWELL HOUSE REG. OR DRIP — 79¢ LB. BAG

WASHING POWDERS NEW BLUE Richfood ALL PURPOSE DETERGENT — 69¢

Ice Cream Freezer PROCTER-SILEX REG. $19.95 — SPECIAL $9.88

Pleasing Fresh Produce

Oranges or Grapefruit — 5 lb. bag 69

APPLES RED ROME 3 LB. BAG 4[illegible]

POTATOES U. S. #1 - MAINE — 20 LB. BAG 89

Carrots	2 - 16 OZ. PKG.	3[illegible]
Onions	3 LB. BAG	3[illegible]
PINE BARK MULCH - 50 Lb. Bag		5[illegible]
Garbage Bags	BAGGIES - 25'S - BOX	
GARBAGE CANS	20 GAL. METAL	$2[illegible]

DRINKS 6 FOR 59¢

KINGS SUPER MARKET
Triangle Plaza Shopping Cen[illegible]

"The South 40"
By JAMES A. SMITH
EXTENSION AGENT

There's a good chance that [illegible] of farmers will get [illegible] short on fertilizer this [illegible]

[illegible]phate in particular is go[illegible] be in limited supply. The [illegible] is that phosphate pro[illegible] have found that they can [illegible] their product overseas at [illegible] $8 above domestic prices. [illegible] smart operator is going [illegible]termine his fertilizer [illegible] place his order and get it [illegible] or delivered for later [illegible]ing.

[illegible] Appomattox soils are [illegible] in phosphate, there[illegible]'s urgent that all opera[illegible]termine their needs now.

* * *

[illegible] soils testing lab at V. [illegible] has tested over 60,000 [illegible] since July 1. Today, [illegible] two weeks behind. [illegible] still urge soil sampling [illegible]alize that for many crops [illegible]ed to be seeded now. [illegible] glad to discuss fertili[illegible] needs with any grower.

* * *

[illegible] of the food chains and [illegible]dia seem to be out to [illegible] the farmer as the main [illegible] in the rise of food prices. [illegible]ed to be fully aware of the [illegible]hether you are a farmer [illegible]sumer.

[illegible] American consumer over [illegible] 40 years have paid out [illegible] less of their disposable [illegible] for food. In 1929 23.4% [illegible] consumer's income went [illegible]. Compare this with 1971 [illegible] only 16.3% of the income [illegible] food. The highest year [illegible] when it reached 25.7%.

[illegible] look at beef since its [illegible] the most publicity. In [illegible]ere were 24.9 million [illegible] of beef cows on U. S. [illegible] and the per capita con[illegible]n was 82 pounds. In 1971 [illegible]ere 37.6 million beef [illegible] the per capita con[illegible] had rose to 114.5 [illegible]. This is a 51% increase [illegible]umbers and a 39% in[illegible]r capita consumption. [illegible]re how much the pop[illegible]as increased since 1955 [illegible]sure, I know it's up, [illegible] were more "per capi[illegible] and they were eating [illegible]ever increasing rate. [illegible]remember as a young [illegible]g my mother say when [illegible] to the county fair [illegible] a hot dog because [illegible]m cost more". This [illegible]nsulation today we have [illegible]ey and we spend it for what we want.

It's significant to point out that our taste are changing in regard to the quality of beef we buy. In 1950 41 percent of our beef was sold in a choice of better grade; 26% graded either utility, canner or cutter. In 1970 we sold 63% of our beef in the choice or better grades and only 13% was utility or less.

Lets also take a look at who is producing our food. In 1950 there were 9.9 million farm workers last year this figure was down to 4.2 million. Percentagewise this is 135% drop in 21 years.

Here's how it looks from where I sit - there are more people eating more beef of a higher quality, produced by fewer people and bought by a consuming public that demands more and more services before it gets into the market basket.

One more thought - - - Production expenses have risen from 23.3 billion dollars in 1957 to 40.9 billion in 1970. That's a 75% increase in 14 years. Where's the mad rush to get into beef production? Isn't that where the money is?

* * *

AIS School Menu

Thurs., April 6 — Franks'N Beans, Cinnamon Applesauce, Cheese Cubes, Corn Bread, butter, Brownie.

Fri, April 7 — Hamburger or Cheeseburger, French Fried Potatoes, Buttered Peas, Mixed Fruit, Milk.

Mon., April 10 — Barbeque on bun, Baked Sweet Potatoes, Cole Slaw, Chocolate Pudding, Milk

Tues., April 11 — Ham biscuit, Butterbeans, Molded Fruit Salad, Frosted Cake, Molded Fruit Salad, Frosted Cake, Milk.

Wed., April 12 — Chicken Chow Mein, Waldorf Salad, Buttered Potatoes, Cheese Biscuit Butter, Homemade Cookies, Milk.

Thurs., April 13 — Italian Spaghetti, Parmesan Cheese, Tossed Salad with dressing, Garlic Bread, Chilled Fruit, Milk.

Fri., April 14 — Country Style Steak and Gravy, Mashed Potatoes, Buttered Corn, Hot rolls, Butter, Pumpkin pie with topping, Milk.

VPI SWINE SPECIALIST SPEAKS TO APPOMATTOX PORK PRODUCERS ASSOCIATION

Dr. Charlie Cooper, Extension Specialist for Swine, spoke recently to the Appomattox Pork Producers Association. Dr. Cooper's topic was General Swine Nutrition.

Pictured above are from left: Dr. Cooper, George Shirey, Earl Pickett, Dale Shrock, and "Tee" Ethridge. Hidden behind Dr. Cooper is Warren Coleman.

Membership in the Appomattox Pork Producers Association is open to all hog producers in Appomattox and surrounding counties and to anyone interested in improving hog quality and cutting production costs. The next regular meeting will be April 25 with the topic for discussion: Mixing the Hog Ration.

Legion Birthday Cake

George Wiley Wooldridge, World War I veteran, and one of the oldest members of Post 104, American Legion, in terms of years of membership, was all ready for a slice of birthday cake marking the 54th anniversary of the American Legion. The occasion, a dinner and "birthday party" Monday Mar. 27 at the Post home, Appomattox.

Woman's Club To Meet Monday

The Appomattox Woman's Club will meet Monday, April 10, at 7:30 p.m. at the home of the club president, Mrs. A. B. Norcunk, Spout Spring.

Officers will be elected for the coming year and Mrs. Rachel F. Lawson is in charge of the program.

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GLADSTONE

Mr. and Mrs. Charles Farrar and children, of Amherst, and Miss Nellie Quinn spent the week end with Mr. and Mrs. William Quinn.

Mrs. Mary Louise Inabet, of South Carolina, was the week end guests of her mother, Mrs. Ethel Mehwin.

Miss Florine Harris has been moved from Lynchburg General Hospital to Ryans Nursing Home Mr. and Mrs. James Sites and Miss Mabel Harris visited her on Friday.

Mr. Julian Hesson is ill at his home here. Friends hope he will soon recover.

Mr. and Mrs. Julian W. Banton and children, of Richmond, spent the week end with Mr s. Banton's parents, Mr. and Mrs. Charles R. Brown. They also visited Mr. Banton's parents, Mr. and Mrs. J. D. Banton.

Mrs. Bea Wallace and Mrs. Emily Akers were guests last Friday of Mr. and Mrs. Tommie Wallace, of Lexington.

Mr. Sam Thornhill is a patient in Lynchburg General Hospital. Friends are praying that he may soon recover.

Rev. and Mrs. Washburn Bruce, Brent and Bill were luncheon guests of Mr. and Mrs. Lonnie Reynolds Sunday.

We were sorry to hear of the death of Mr. Earl McCormick. Friends extend Christian sympathy to the family.

Miss Jammie Wright, of Harrisonburg, spent the week end with her mother, Mrs. Elizabeth Wright.

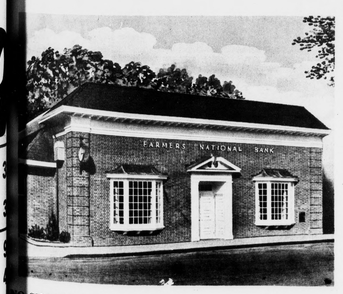
Mr. Louis C. Granato, of Shrewsbury, N.J., was luncheon guest on Saturday in the home of Mr. and Mrs. John Spiggle.

Miss Tamara Goosbly, a student at Averette College, Danville, spent the Easter holidays with her mother, Mrs. Phylis Goosbly.

Mr. and Mrs. Doyle Martin Bennie and Doyle Eldridge, of Lynchburg, visited Mrs. Stella Moore Sunday.

Guests in the home of Mr. and Mrs. Russell Moore and Vicki on Monday were Mr. and Mrs. A. C. Harvey, of Colleen and Mr. John Foster and Mr. Jack Pendleton of Washington, D.C.

DIAL
GOOD NEWS
352-7900
LIBERTY BAPTIST CHURCH



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SPRINT into Spring!

Ford Team's brand-new Sprint editions... with sporty extras. Prices you'll spring for. Mavericks. Mustangs. Pintos.

Ford Maverick sprint
A spring surprise to gladden the heart of both the young and the mature driver. To Maverick's dependability have been added red, white and blue Tutone paint. It has a Grabber-style hood paint treatment, accent stripes, wide-tread whitewalls, dual racing mirrors, USA emblem and blackout grille . . . all for exterior glamour. Inside you get a deluxe 2-spoke steering wheel and a color-keyed interior!

Ford Mustang sprint
Our new Mustang special lets you swing into spring. It sports a whole lot of jazzy extras. Like a Tutone hood, accent stripes, wide-tread whitewalls, dual racing mirrors, USA emblem, a deluxe 2-spoke steering wheel, color-keyed interior! And a special package that comes with "mag" wheels, competition suspension, extra-wide F60 tires. But why just read about it? Sprint for a test drive at your Ford Dealer's!

Ford Pinto sprint
Ford Team's new Pinto sprint special is the Runabout with the liftgate. In addition to over 17 cu. ft. of carrying space, it comes with a fancy exterior and color-keyed interior: Tutone rallye-style hood, accent stripes, dual racing mirrors, white-wall tires, USA emblem, and more!

FORD TEAM RED WHITE AND BLUE SPRINTS

SEE YOUR LOCAL FORD DEALER TODAY.